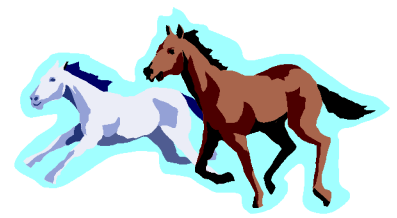


EXCITING OPPORTUNITY!!
ACT NOW—DON'T MISS IT!



Introducing the
RTI (RIDER/TRAINER/INSTRUCTOR) PROGRAM

Directed & Taught by

Mary McGuire Smith

(<http://www.iride.at>)

ARIA Level III Dressage Instructor

At Valley View Ranch, Cloudland, GA

3 days of intensive study and application of:

Training Methodology

Evaluation

Networking

Theory Discussions

Marketing

Business

and more!

**ALL-INCLUSIVE ACCOMODATIONS, MEALS, COURSE LEADER,
MATERIALS, RESOURCES, AND HORSES PROVIDED!**

SPECIAL INTRODUCTORY PRICE! CALL FOR DETAILS!

For more information call

706-862-2231 (or) 772-473-0528

INTRODUCTION TO THE RIDER/TRAINER/INSTRUCTOR (RTI) PROGRAM

OFFERED MAY 14-16, 2010

AT VALLEY VIEW RANCH ON BEAUTIFUL LOOKOUT MOUNTAIN, GA

This is a 3-DAY PROGRAM intended to further the participants' foundation and experience in riding, training and evaluating the horse, introduce a method of short and long term goal-setting and laying (and/or expanding) a path to a network of careers in the equine industry. It is intended for the serious rider, trainer and/or instructor and those aspiring to careers in those fields, and follows a specific pathway to set up the participant for further success in the equine industry.

**THIS IS AN INTENSIVE COURSE; THEREFORE WE WILL BE LIMITED TO
TEN PARTICIPANTS FOR THIS PROGRAM--THERE ARE STILL SPOTS LEFT!
PLEASE [CONTACT US](#) FOR ADDITIONAL INFORMATION!**

TENTATIVE GENERAL OUTLINE—

1-2 HOURS EACH MORNING OF ROUND TABLE DISCUSSIONS WITH TOPICS RANGING FROM THE TRAINING SCALE, HORSE PSYCHOLOGY, EVALUATION FOR SPECIALTY TRAINING BASED ON THE HORSE'S PHYSICAL MAKEUP AND TEMPERAMENT, GOAL SETTING AND PLANNING FOR A HORSE'S FURTHER TRAINING, AND OTHER TOPICS LISTED BELOW* (THIS SECTION WILL BE MORE THEORETICAL IN NATURE, DISCUSSING GENERAL TRAINING PLANS AND METHODOLOGY)

2 HOURS EACH DAY OF PRACTICAL APPLICATION (RIDING AND WORKING WITH HORSES—EACH PARTICIPANT WILL BE ASSIGNED TWO HORSES FOR THIS INTRODUCTORY PROGRAM)

2 HOURS ROUND TABLE DISCUSSIONS AND EVALUATIONS OF THE ASSIGNED HORSES, AND DISCUSSIONS OF ORGANIZATION, FURTHER TRAINING, PSYCHOLOGY, APPROPRIATENESS OF THE HORSES TO THE JOB ASSIGNED BASED ON PHYSICAL AND PSYCHOLOGICAL EVALUATION AND DISCUSSION OF SAID HORSE (THIS SECTION WILL BE A MORE SPECIFIC DISCUSSION AND APPLICATION OF THE THEORY SECTION AS PERTAINS TO EACH INDIVIDUAL HORSE THAT THE PARTICIPANTS ARE ASSIGNED).

1-2 HOURS EACH EVENING OF BUSINESS DISCUSSION AND SOCIAL NETWORKING, COVERING SUBJECTS SUCH AS MARKETING, POTENTIAL ASPECTS OF THE HORSE-RELATED BUSINESS, LEGAL AND LIABILITY ISSUES, PROFESSIONALISM, SPONSORSHIP, HORSE SHOWING, EXHIBITION, AND OTHER TOPICS LISTED BELOW.**

*longeing, basic training scale, specializing the horse's training, ground-training, the years before under-saddle work, the physiology of the horse, the psychology of the horse, tack fitting and use (the down-and-dirty of it), developing the trainer's eye, developing the instructor's eye, and other topics as may come up.

**professionalism, effective marketing of your horses, effective marketing of your training program, effective marketing of your instructing program, finding developing and keeping sponsors, the financial aspects of your business, the legal aspects of your business—trainers, stable managers, riders, and instructors have very different legal and liability issues; exhibition vs. competition; classical vs. competition; sportsmanship and teamwork; networking aspects; the value of certification, and other topics that may come up.

SAMPLE DAY (order, content, extent still subject to change)—

7:00am-feed assigned horses

7:30am-8:00am-breakfast for humans

8:30-9:30-clean stalls and feed hay

9:30-10:30-round table discussion

11:00-12:30—ride 1st assigned horse (instruction during the riding phases of the program will be focused on how the participant deals with the training issues of horses they are riding—for the purpose of this program, it is assumed that the participant is proficient in their equitation to ride “unfinished” horses—but all horses assigned are well-started and will be horses that have been used in camp programs)

12:45-1:00-feed assigned horses hay (and grain if warranted)

1:00-2:00-lunch for humans

2:00-3:00-oral discussion and evaluation of morning horses and participants

3:00-4:30—ride 2nd assigned horse (focus is the same as the morning session)

4:30-5:30—clean stalls, take care of horses, clean up area

6:00-7:00pm—dinner for humans

7:00pm-dinner for horses, check welfare (inspect horses physically and mentally, check water, pick stall, etc.)

7:30pm-9:00pm—round table discussions, follow-ups on evaluations and any issues that arise

9pm-10pm—social program/business discussions

If there is something specific you would like to see included that is not shown here, please feel free to offer suggestions!! This is what this program is all about-- networking and gaining experience that will help you in your future with horses, whether it is professional or personal.